

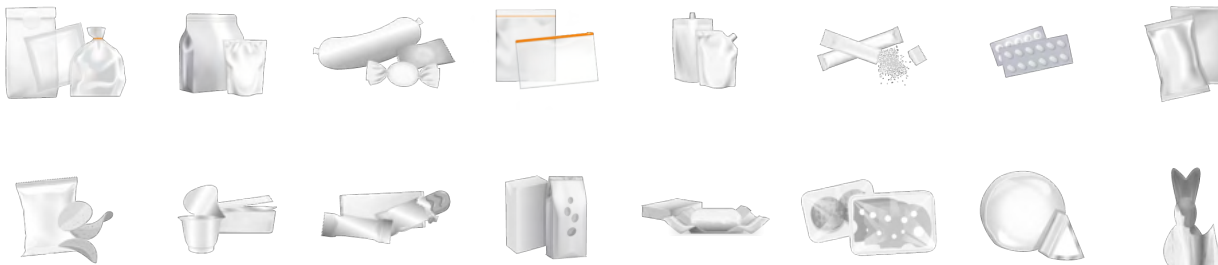


European **FlexPack** Summit 2025

26 – 28
February 2025

Barcelona

SPONSORSHIP OPPORTUNITIES



organised by



First Summit will take place in Feb 2025

Unlocking Opportunities: Be a Catalyst for Innovation at the European FlexPack Summit!

We invite you to be a prominent sponsor of the first **European FlexPack Summit**, a premier event organized by **Flexible Packaging Europe**, the industry association representing manufacturers of flexible packaging across Europe. As a sponsor, you will position your company at the forefront of innovation, sustainability, and industry leadership.

Why sponsor the European FlexPack Summit?

Unparalleled Visibility:

Showcase your brand to a targeted and influential audience comprising key decision-makers, industry leaders, and innovators in the flexible packaging sector. Benefit from extensive visibility across event promotions, materials, and digital platforms.

Networking Opportunities:

Connect with industry stakeholders, potential clients, and collaborators during dedicated networking sessions. Strengthen existing relationships and forge new partnerships that can drive business growth and innovation.

Exhibition Area:

Showcase your products, services, and innovations to a targeted audience in the exhibition area. Demonstrate how your solutions contribute to the advancement of the flexible packaging industry and engage directly with potential clients.

Sponsorship Packages:

Choose from a range of sponsorship packages tailored to suit your marketing objectives and budget. Enjoy exclusive benefits such as logo placement at the conference, inclusion in the digital communication for the event, and personalized promotional opportunities.

Relevant topics:

Explore discussions on sustainability, regulatory compliance, market trends, and consumer preferences, ensuring a comprehensive understanding of the flexible packaging landscape. Explore how flexible packaging solutions cater to various sectors across diverse industries.



Exclusive Summit Venue:

The Summit will take place in the completely renovated “Torre Melina Gran Meliá” (former Rey Juan Carlo I). The five-star hotel is located in the elegant uptown area of Barcelona with large garden area to concentrate on networking with peers of the flexible packaging industry.



Sponsorship Levels

	PREMIUM	GOLD	SILVER
At the Summit			
Exhibition booth in the social area (coffee and lunch breaks)	XL Version (6x2m)	Standard Version (3x2m)	optional*
Use of promotional material by the sponsor	on the participants desks on day 1	on the participants desks on day 2	displayed in summit room
Sponsor logo on stage and roll-ups	yes	yes	yes
Sponsor logo on summit brochure and programme	yes	yes	yes
Sponsor logo on dinner menu cards	yes		
Digital Promotion before the Summit			
Sponsor logo on website	yes	yes	yes
Promotional email to FPE members and attendees	individual email	grouped email	
Social media promotion on FPE LinkedIn page (22.000+ follower)	individual post including a quotation by the sponsor	individual post	grouped post
Tickets and Availability			
Free Tickets included	3	2	1
50% discounted ticket (optional)	1	1	1
Maximum number of sponsors	3	5	10
	40.000 €**	25.000 €**	10.000 €**

* a standard exhibition booth can be booked additionally for 5.000€** (limited availability)

** All prices exclude relevant VAT. Companies are responsible for providing all branded items incl. logos with subject to marketing deadlines.

How to book your sponsorship?

Become part of an exclusive event

In order to be able to show our sponsors the great diversity of the industry, we will only offer a limited number of sponsor places per sector. This means sponsors each will be accepted from the areas:

Raw Material Suppliers (incl. film, foil and paper)	→ max 5 available
Printing (rotogravure, flexo, digital) and Lamination	→ max 5 available
Suppliers of inks, adhesives, lacquers and coatings	→ max 5 available
Others (related to the flexible packaging industry)	→ max 3 available

The allocation is based on the first come, first serve principle.
So get in touch with us early to get one of the coveted spots.

The advantages of European FlexPack Summit at a glance

- **Target audience** rather commercial than technical
- **Set of presentations and panels relevant to the sector** (market and raw material analysis, best-practice, recycling + sustainability, ...)
- **High representation from converting industry ensured** (all FPE Members with one free ticket)
- **2/3 of available tickets reserved for converters, fillers and retailers** generates exclusivity of the event
- **Fillers, brand owners and retailers** participation at a preferred rate
- **Limited sponsors per category** with exhibition area
- **No association reports, projects, etc.** and not in competition with FPE or CEFLEX events

Are you ready to book or do you still have questions?

Telephone: **+49 211 38732602**

Email: albaum@flexpack-europe.org

When making your enquiry, please let us know which package you are interested in (**PREMIUM**, **GOLD** or **SILVER**) and which of the categories you would like to sponsor/exhibit.

about



Flexible Packaging Europe (FPE) is the industry association representing the interests of more than 80 small, medium-sized companies, and multinational manufacturers. Those operate more than 350 sites all over Europe. The membership accounts for more than 85% of European sales of flexible packaging made of different materials, mainly plastics, aluminium, and paper. More than half of all food products sold on the European retail markets are packed with flexible packaging.